



# Investor Deck

From Farm to Product To *You*

[www.sampoornanuts.com](http://www.sampoornanuts.com)

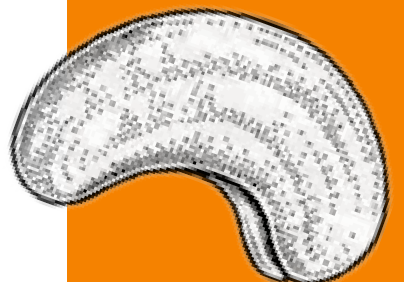
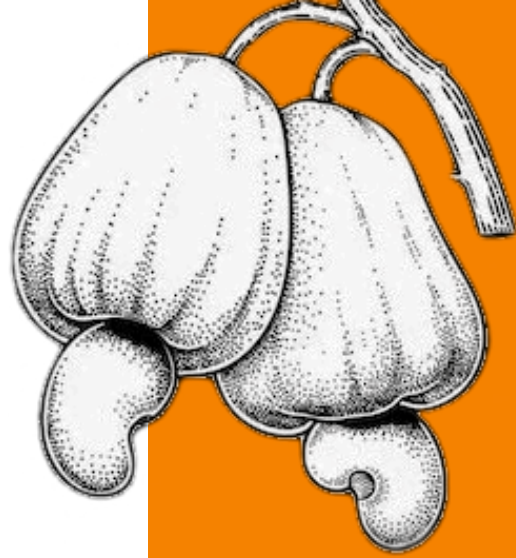


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# Company Overview

NFP Sampoorna Foods is a **premium cashew and makhana** brand sourcing the finest cashews and makhana directly from farms and processing them at a state-of-the-art facility in India. Known for exceptional **taste** and **quality**, these cashews and makhana are distributed nationwide.

With a strong focus on the B2B segment, NFP Sampoorna Foods has rapidly expanded across India, earning acclaim **locally** and **internationally** as a trusted choice for **superior cashews and makhana**.

-  Customer-driven approach
-  Seamless production & distribution
-  Providing healthy snacking choices






# Our Vision

To be the epitome of excellence in the cashewnut and various nuts industry, redefining quality benchmarks and fostering sustainable growth while enriching lives globally.



## Our Mission

At NFP Sampoorna Foods, our mission is to consistently deliver superior quality cashew, makhanas and other nuts while embracing innovation, ethical practices, and a commitment to community welfare. We strive to cultivate enduring relationships with our stakeholders, ensuring customer delight through our unwavering dedication to product excellence and social responsibility.





# Journey



Established as **Nut & Food Processor**, a **partnership** firm, with a plant set up in November.

2019

Achieved **INR 309 lakh turnover** in the first fiscal year of operations.

2020

Surpassed 100% growth, reaching **INR 748.69 lakh**, with strong **B2B** market penetration.

2021

Sustained over 100% growth, recording **INR 1674.69 lakh turnover**, leveraging direct procurement from African farms for a strategic edge.

2022

Transitioned to NFP Sampoorna Foods Ltd., expanding into the B2C market and achieving **INR 2330.85 lakh revenue**.

2023

Expanding with a **second automated processing unit**, enhancing B2C reach through supermarkets and **NAFED**, and projecting revenue growth to **INR 3800 lakh**.

2024



# Our Services



At NFP Sampoorna Foods, we take pride in offering comprehensive services to deliver the finest quality nuts:



## Global Sourcing

Partnering with top producers worldwide to source **premium raw cashews** and **makhanas** while promoting sustainable farming.



## Processing & Grading

Specializing in over **35 cashew grades** and **various premium makhanas**, our advanced facilities ensure tailored solutions for **B2B** and **B2C** needs.



## Market Reach

Supplying bulk cashews to global businesses and offering exclusive products like **makhanas** on **e-commerce platforms** and select **retail outlets**.



# Our Team

Supported by a dedicated team of **120+ team members**  
driving excellence at every step.



Chairman

Mr. Praveen Goel



Managing Director

Mr. Yashvardhan  
Goel



Wholetime Director

Mrs. Anju Goel



Independent Director

Mr. Rajesh Arora



Independent Director

Mr. Ankur Sharma



Chief Financial Officer

Mr. Anil Kumar  
Gupta



VP Sales & Marketing

Mr. Anil Gupta





**05**

Years in business

**03**

Products

**120+**

Team members

**50+**

End-use product

**2 - ISO**

Quality certificates

**02**

Processing Unit

**20 MT RCN/DAY**

Total Production Capacity



# Product Portfolio

Explore our diverse product portfolio, featuring premium cashews, nutrient-rich makhanas, and wholesome snacking options crafted for quality and taste.



## Raw Cashew Trading

We source the finest quality raw cashews directly from trusted farms worldwide. Our partnerships with key growers ensure a consistent supply of premium-grade nuts that meet international standards.



## Split Cashew Kernels

We have a range of over 10 grades of Splits, JH( Jumbo halves) being the most prominent grade in splits.



## Whole Cashew Kernels

We have a range of over 25 grades of whole CASHEW kernels, catered depending on sizes W180 being the most premium range in wholes.



## D2C Cashew Packaging

NFP Sampoorna Nuts presents a premium cashew range. Each variety offers a unique taste and texture, catering to quality-conscious consumers. Now available on Amazon, Flipkart, and select Modern Bazar outlets in Delhi.



## D2C Makhana Packaging

NFP Sampoorna Foods launches Makhana, a healthy, protein-rich snack, expanding our premium range and reinforcing our commitment to quality.





# Behind the Success

At NFP Sampoorna Foods, we take pride in offering comprehensive services to deliver the finest quality nuts:

Your **one-stop solution** for raw cashews, processed kernels, and makhanas—seamlessly managing the entire food chain from **procurement to trading**.



03

Warehouse

02

Processing units

5+

years of experience



# Marketing Strategy



Product Portfolio  
Expansion



Networking &  
Exhibitions



Sales  
Leadership



Support Team



Customer Retention



Market Awareness



Digital Presence



Feedback Loop

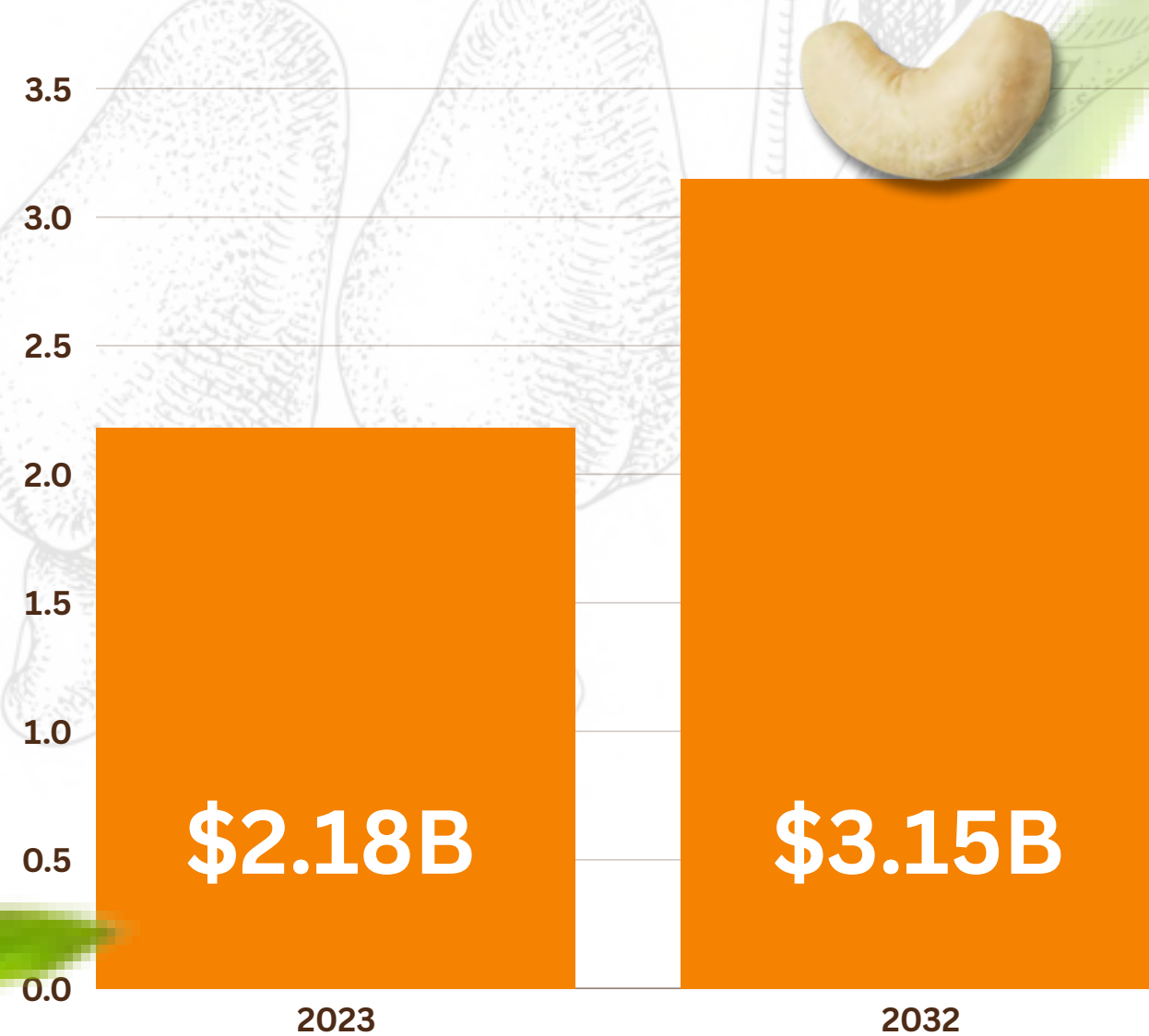




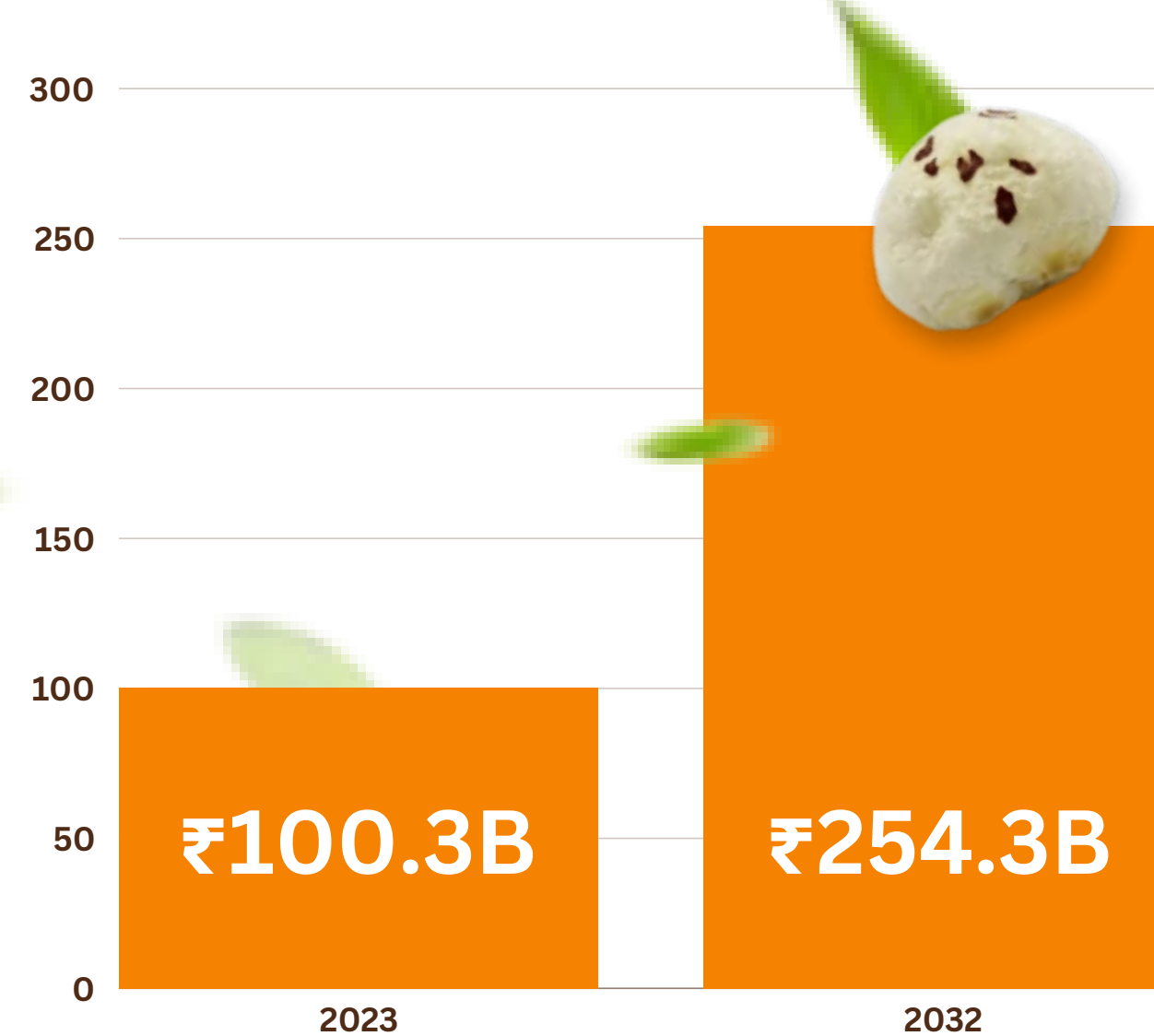
# Market Size

The cashew market in India is expected to grow at a compound annual growth rate (CAGR) of **4.14%** from **2024** to **2032**. & Makhana market is expected to have annual growth rate (CAGR) of **10.56%**.

Cashew market



Makhana market







🔍

NFP Sampoorna foods

✕

Google Search

I'm Feeling Lucky

Santa's on his way! Follow his journey around the world

होम बिहार देश T20 वर्ल्ड कप लाइव स्कोर

भारत को स्वस्थ और संपन्न बनाने के लिए एनएफपी संपूर्ण फूड्स इनिशिएटिव : "स्वस्थ रहेगा इंडिया तो बढ़ेगा इंडिया" अभियान

प्रीमियम गुणवत्ता वाले काजू के एक विश्वसनीय स्रोत के रूप में, एनएफपी उनके प्रतिरक्षा यानि की इम्युनिटी बढ़ाने वाले लाभों का समर्थन करता है और स्वस्थ जीवन शैली में उनकी भूमिका को बढ़ावा देता है।



आला लेख

ऐप पर पढ़ें

Highest-Quality Whole Cashew Nuts

NFP Sampoorna Foods Ltd., a premier Indian brand, delivers fresh, top-quality cashew nuts sourced directly from West African farms to local communities.

**Excellence in Nut Production**  
Established in 2020, NFP Sampoorna specializes in procuring raw cashew nuts from West Africa, ensuring unparalleled quality at competitive prices. With a commitment to integrity and excellence, every household enjoys satisfaction. Achieving a remarkable 100% consecutively since last 3 financial years, Sampoorna Nuts combines traditional techniques with modern technology, utilizing cutting-edge machinery for precise nut production.

**Market Presence in B2B and B2C**  
Sampoorna has successfully established a dominant presence in both B2B and B2C sectors, reflecting a strategic market share. The brand has become a preferred choice among businesses seeking premium cashew nuts for various applications. The brand's commitment to quality, reliability, and customization has solidified its position as a trusted partner in the B2B landscape. In the dynamic B2C market, NFP Sampoorna has secured a significant 20% market share by introducing consumer-friendly packaging options and maintaining the same high standards of excellence. The brand caters to the discerning taste of individual consumers, ensuring their snacking experience. The balanced market share distribution highlights the brand's versatility and adaptability, ensuring that NFP Sampoorna is a prominent player in both commercial and individual consumer spheres.

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BRAND HIGHLIGHTS

- Farm fresh highest quality cashew nuts
- Quality assured and lab tested premium nuts
- Hygienic production and packaging

**Global Sourcing Expertise**  
Sourcing the finest cashews from West Africa, the best quality on Earth Sampoorna ensures a steady supply of top-notch raw materials. Their advanced processing facility in India blends traditional methods with modern technology, guaranteeing natural flavor and impeccable quality in every

cashew. Equipped with advanced & operated by skilled professionals, it ensures that the selected cashews undergo precision processing, meeting the high standards. What's more, NFP Sampoorna a harmonious balance between traditional methods alongside modern technology, ensures that each cashew maintains its flavor, while rigorous quality checks guarantee impeccable product.

**Future Expansion and Growth**  
In future, NFP Sampoorna envisions

ZEENEWS

Mar 10, 2023

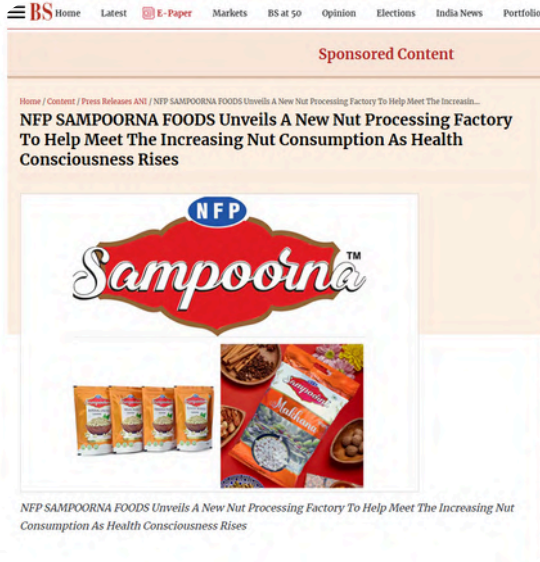
@sampoornanuts

SAMPOORNA NUTS, MARKING A STRONG PRESENCE IN THE INDIAN CASHEW INDUSTRY



Indian cashew industry is expected to grow by about 4% CAGR. Sampoorna Nuts have emerged as major players in the cashew processing industry.

Read more on ZeeNews.com



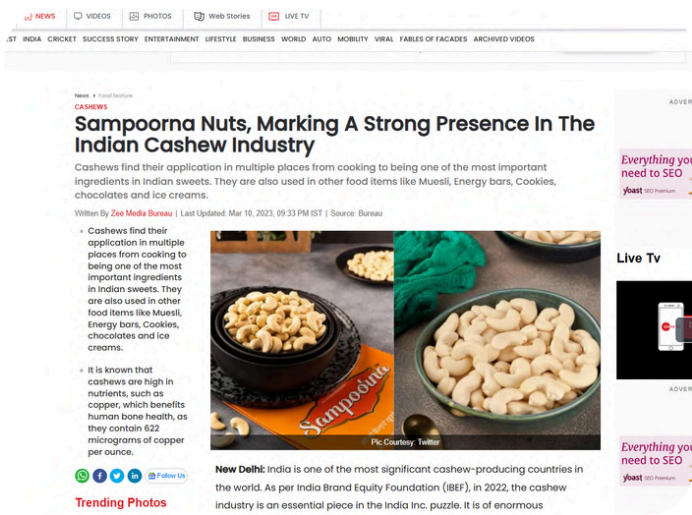
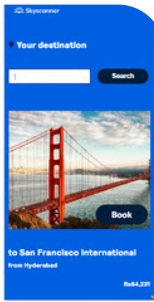
NFP SAMPOORNA FOODS Unveils A New Nut Processing Factory To Help Meet The Increasing Nut Consumption As Health Consciousness Rises

ANI PR Wire  
9th October 2023, 13:29 GMT+1



VMPL

New Delhi India, October 9: NFP Sampoorna Foods, an established



NFP Sampoorna Foods Limited

Company :

sampoornanuts.com



Buy premium cashews & makhana now at Sampoorna Nuts! Enjoy healthy snacks that boost wellness. Discover the nutritious benefits of cashews & makhana today  
Summarized from the website



Translated by Google



सम्पूर्ण नट्स पर अभी प्रीमियम काजू और मखाना खरीदें! सेहत को बढ़ावा देने वाले हेल्दी स्नैक्स का आनंद लें। आज ही काजू और मखाना के पौष्टिक लाभों के बारे में जानें

Founded: 2019

[Disclaimer](#)

Profiles



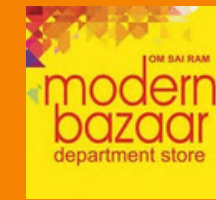




# Certifications



# Our Esteemed Clients





A walk-through of our

# Processing Facility

- ✓ Neemrana, Rajasthan
- ✓ Sonipat, Haryana
- ✓ 6,241 sq. meters
- ✓ Fully automated cashew processing unit
- ✓ 20 metric tons/day
- ✓ Advanced setup reducing conversion costs by 25%





# Placement

Tapping the NCT: Building a Competitive  
D2C Presence in Supermarkets

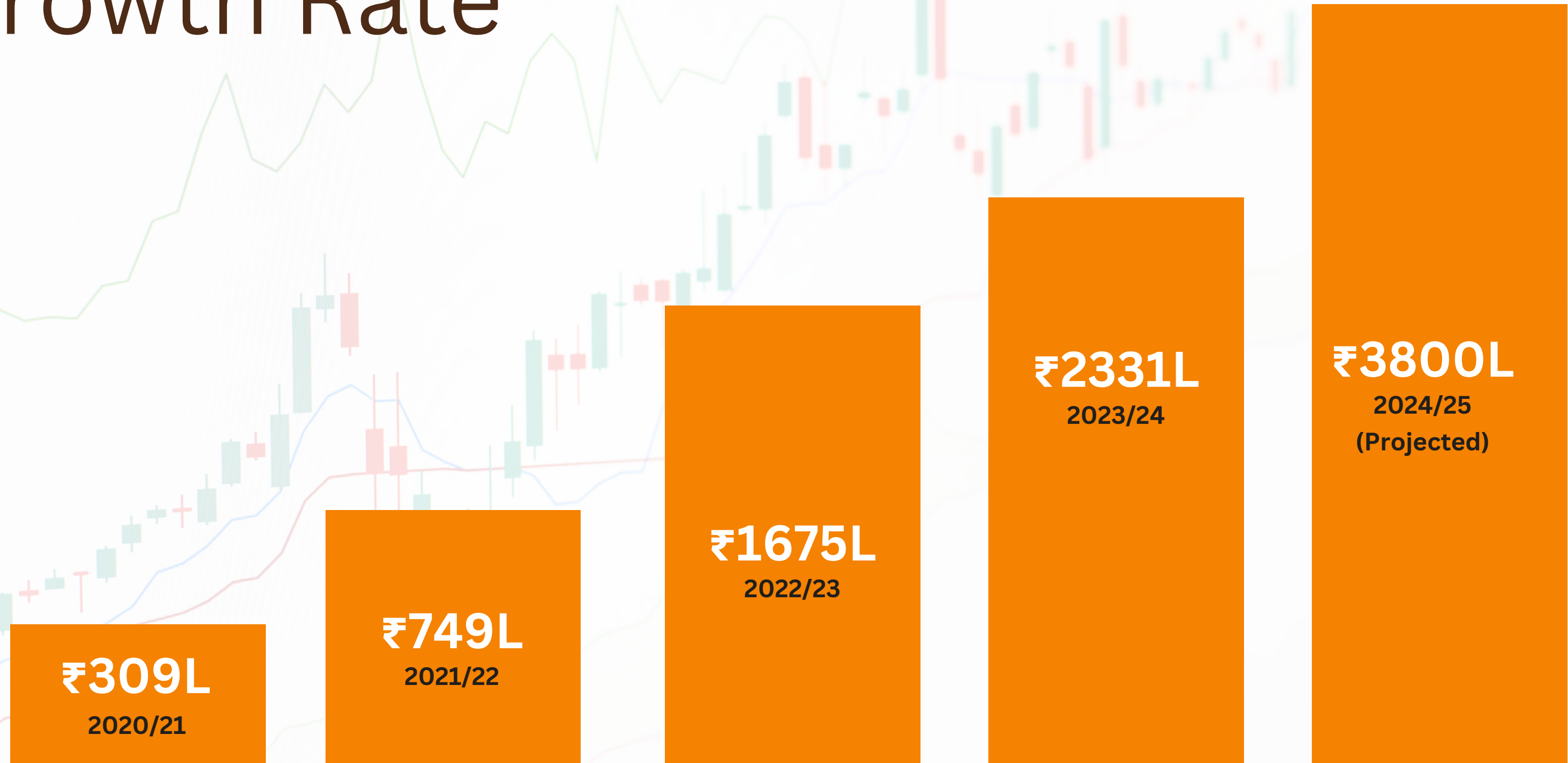




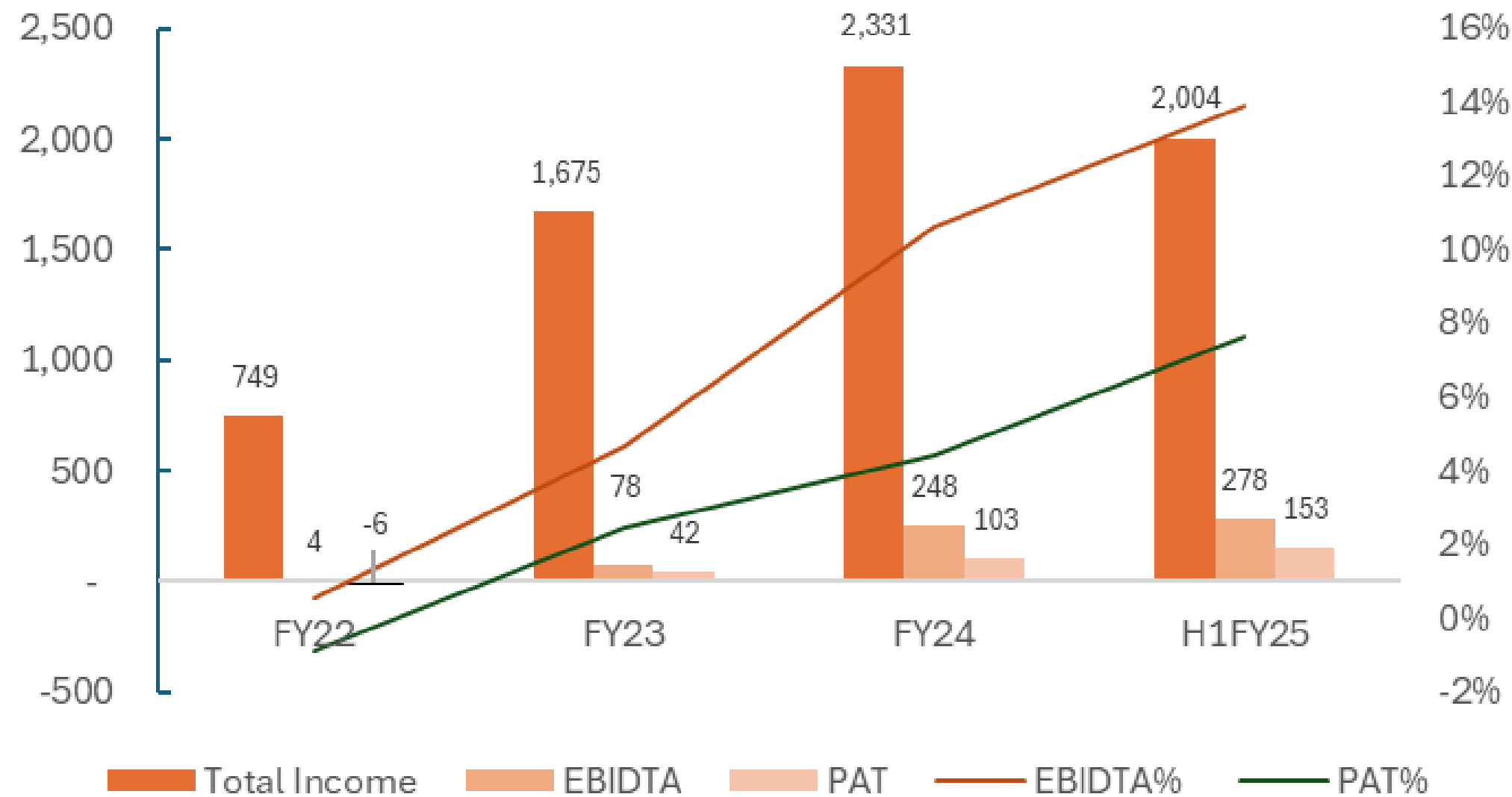


# Revenue Growth Rate

From FY 2021 to the present: Witnessing growth, innovation, and impactful budgeting every step of the way.



## Key Financial Highlights (₹ in lakhs)



## Key Financial Highlights in lakhs







NFP SAMPOORNA FOODS LIMITED

# Balance Sheet

(fig in lacs)

PARTICULARS					AS    AT				
					September 30,2024	March 31,2024	December 20,2023	March 31,2023	March 31,2022
I.    EQUITY & LIABILITIES									
	1.	SHAREHOLDER' FUNDS							
		a	Share Capital		620.00	620.00	-	-	-
		bi	Reserves & Surplus		170.11	16.63	-	-	-
		bii	Partner's Capital Account		-	-	514.12	854.90	638.78
		c	Money received against Share Warrants		-	-		-	-
	2.	SHARE APPLICATION MONEY PENDING ALLOTMENT			-	-		-	-
	3.	NON CURRENT LIABILITIES							
		a	Long Term Borrowings		396.38	424.60	607.00	-	-
		b	Deferred Tax Liabilities (Net)		0.58	0.58	-	-	-
		c	Other Long Term Liabilities		-	-	-	-	-
		d	Long Term Provisions		-	-	-	-	-
	4.	CURRENT LIABILITIES							
		a	Short Term Borrowings		445.49	428.71	429.91	-	144.34
		b	Trade Payables :-						
		(i)	Total outstanding dues of MSME		-	-	-	-	-
		(ii)	Total outstanding dues of other than MSME		5.36	18.94	61.97	149	3.95
		c	Other Current Liabilities		55.66	103.69	77.95	14.43	1.33
		d	Short Term Provisions		50.93	54.93	46.54	18.52	-
				Total	1,744.51	1,668.08	1,737.49	889.34	788.41



NFP SAMPOORNA FOODS LIMITED

# Balance Sheet

(fig in lacs)

PARTICULARS			AS    AT				
			September 30,2024	March 31,2024	December 20,2023	March 31,2023	March 31,2022
II.	ASSETS						
	1.	NON CURRENT ASSETS					
	a	Property,Plant & Equipment and Intangible Assets					
		(i) Property,Plant & Equipment	204.10	139.50	125.44	119.55	69.45
		(ii) Intangible Assets	-	-	-	-	-
		(iii) Capital Work In Progress	-	-	-	-	-
		(iv) Intangible Assets Under Development	-	-	-	-	-
		(v) Fixed Assets held for Sale	-	-	-	-	-
	b	Non Current Investments	-	-	-	-	-
	c	Deferred Tax Assets (Net)	-	-	-	-	-
	d	Long Term Loans & Advances	-	-	-	-	-
	e	Other Non Current Assets	7.68	7.38	3.75	3.75	3.65
	2.	CURRENT ASSETS					
	a	Current Investments	-	-	-	-	-
	b	Inventories	659.02	681.36	986.27	269.83	140.46
	c	Trade Receivables	286.39	98.73	459.61	173.72	18.71
	d	Cash & Cash Equivalent	110.32	33.55	17.39	11.22	10.19
	e	Short Term Loans & advances	356.97	562.90	127.22	266.62	518.66
	f	Other Current Assets	120.04	144.67	17.81	44.65	27.29
		Total	1744.51	1668.08	1737.49	889.34	788.41





NFP SAMPOORNA FOODS LIMITED

# Profit & Loss Statement

(fig in lacs)

PARTICULARS			FOR THE PERIOD	FOR THE PERIOD	FOR THE PERIOD	FOR THE YEAR	FOR THE YEAR
			01.04.2024 to	21.12.2023 to	01.04.2023 to	01.04.2022 to	01.04.2021 to
			30.09.2024	31.03.2024	20.12.2023	31.03.2023	31.03.2022
I.	CONTINUING OPERATIONS						
	1 Revenue From Operations		1,991.70	599.66	1,700.70	1,674.68	748.69
	2 Other Income		12.10	-	30.55	0.01	-
	Total Income	Total	2,003.79	599.66	1,731.25	1,674.69	748.69
3	EXPENSES						
	a Cost of Revenue from operations		1,504.79	124.65	2,004.51	1,531.88	673.80
	b Purchase of Stock In Trade		-	-	-	-	-
	c Change in Inventories of Finished Goods, Work In Progress & Stock In Trade		22.33	304.92	(716.44)	(129.36)	(11.07)
	d Employee Benefit Expenses		129.39	74.80	174.35	137.09	40.76
	e Finance Costs		46.17	25.15	48.18	4.81	2.03
	f Depreciation & Amortisation Expenses		27.28	6.55	9.23	12.88	8.63
	g Other Expenses		69.43	37.98	78.24	57.28	40.94
		Total	1,799.39	574.05	1,598.07	1,614.58	755.08
4	Profit / (Loss) before Exceptional & Extraordinary Items & Tax {(1+2)-3}	Total	204.41	25.61	133.18	60.11	(6.39)
5	Exceptional Items		-	-	-	-	-
6	Profit/(Loss) before Extraordinary Items & Tax (4+/-5)	Total	204.41	25.61	133.18	60.11	(6.39)
7	Extraordinary Items		-	-	-	-	-
8	Profit/(Loss) before Tax (6+/-7)	Total	204.41	25.61	133.18	60.11	(6.39)



NFP SAMPOORNA FOODS LIMITED

# Profit & Loss Statement

(fig in lacs)

PARTICULARS					FOR THE PERIOD	FOR THE PERIOD	FOR THE PERIOD	FOR THE YEAR	FOR THE YEAR	
					01.04.2024 to	21.12.2023 to	01.04.2023 to	01.04.2022 to	01.04.2021 to	
				30.09.2024		31.03.2024		20.12.2023		31.03.2023
I.	CONTINUING OPERATIONS									
	9		Tax Expenses							
	a	Current Tax Expenses for Current Year			50.93	8.39	46.54	18.52	-	
	b	MAT Credit (Where applicable)			-	-	-	-	-	
	c	Current Tax Expenses Relating to Prior Years			-	-	-	-	-	
	d	Net Current Tax Expenses			50.93	8.39	46.54	18.52	-	
	e	Deferred Tax Asset/Liabilities			-	(0.58)	-	-	-	
				Total	50.93	8.97	46.54	18.52	-	
10		Profit / (Loss) from Continuing Operations (8+/- 9)			153.47	16.63	86.64	41.59	(6.39)	
11		Profit / (Loss) from Discontinuing Operations Before Tax			-	-	-	-	-	
12		Tax Expenses of Discontinuing Operations			-	-	-	-	-	
13		Profit / (Loss) from Discontinuing Operations After Tax (11+/-12)			-	-	-	-	-	
14		Profit / (Loss) For the Year (10+/-13)		Total	153.47	16.63	86.64	41.59	(6.39)	





# Thank You

Feel free to approach us if you have any questions.

CONNECT WITH US

✉ [connect@sampoornanuts.com](mailto:connect@sampoornanuts.com)

📍 Corporate office

B3A & 3B,70,Ground Floor, Rama Road,  
Industrial Area, New Delhi-110015

📍 Factory Unit 01

Sonipat, Nathupur Industrial Area, North Block,  
Godown Situated at Rakba 16/19/2/1, Village  
Nathupur, Kundli, Sonipat, Haryana, 131029

📍 Factory Unit 02

C- 63,RIICO, Ghiloth Industrial Area, Tehsil  
Neemrana,District-Alwar,Rajasthan-301705